

# ARTWORK CHECKING INFORMATION

## Automated vs. Professional



If “Automated Artwork Checking” is chosen, and your artwork does not meet our requirements, you will be informed by e-mail. You will then have the opportunity to adjust your artwork and upload it again. Please note that resubmitting your artwork will delay the production and delivery time of your order.

If “Professional Artwork Checking” is chosen, your artwork will be closely examined and additional artwork requirement criteria will be checked and adjustments will be made in a time range of up to 15 minutes. If additional time is needed for further adjustments, additional fees will be charged in 15 minute intervals.

Below is a comparison of the artwork criteria that is checked with standard versus professional artwork checking.

Checking Criteria	Automated Artwork Checking (Available through Web Store Only)	Professional Artwork Checking (Available through Offline Sales & Web Store)
<b>Ratio</b> Is the artwork sized at a 1:10 ratio?	✓	✓
<b>Artwork Resolution</b> Is minimum resolution 360dpi for textile (fabric) or 800dpi for all other material?	✓	✓
<b>Color Space Mode</b> Is the artwork set to CMYK color space mode?	✓	✓
<b>PANTONE® Spot Colors present in Artwork</b> Are PMS (PANTONE®) spot colors used in the file? Has color matching for PMS colors been completed?	✓	✓
<b>Fonts</b> Have fonts used in artwork been converted to outlines?	✓	✓
<b>Overprinting</b> Is overprinting used in the artwork?	✓	✓
<b>Transparencies</b> Are transparencies used in the artwork?	✓	✓
<b>Password Protection</b> Is the file password protected (encrypted)?	✓	✓
<b>Corrupt Artwork File</b> Is the file corrupt?	✓	✓
<b>Artwork is within Image Safety Line</b> Do all text, logos, & important images fall within gray safety lines?	✗	✓
<b>Bleed</b> Does the artwork have enough bleed for finishing?	✗	✓
<b>PANTONE® or Custom Spot Colors NOT present in Artwork</b> Can artwork file be recolored according to customer requested spot colors? Has color matching of special spot colors been completed?	✗	✓
<b>Stroke Strength</b> Has the minimum 0.1mm stroke strength (0.283pts) / 0.2mm (0.567pts) inverted stroke strength at 1:10 ratio met?	✗	✓
<b>Extended Artwork Check</b> Can visual quality checks be made? (Ex: Blurriness or jagged edges)	✗	✓
<b>Notes in Artwork File</b> Are all non-printable objects in artwork file deleted? (Ex: Comments, form fields, javascript)	✗	✓
<b>Grammatical, Typographical or Design Errors</b> Are there any grammatical, typographical or design errors within the artwork?	✗	✗
<b>Processing of artwork file if additional errors occur.</b>	Extra charge	15 minutes included